

Dockless Vehicles Update



TIRZ #3
November 27, 2018



Timeline of Events

Date	Event
September 25, 2018	TIRZ #3 Board Member requests presentation on dockless scooters
October 12, 2018	City staff are informed of dockless scooters in Downtown
October 26, 2018	City Staff hold kick-off meeting
Oct. 31-Nov.1, 2018	City Staff reach scooter companies and share relevant regulations and request proof of insurance
Oct. 26-Nov. 19, 2018	City Staff hold department stakeholder and external stakeholder meetings (including scooter companies)
November 12, 2018	Memo sent to City Council
November 27, 2018	Presentation to TIRZ #3 Board on 6 Month Pilot Program
TBD	Present 6 Month Pilot to City Council for First Reading
TBD	Present 6 Month Pilot to City Council for Second Reading



Memo to City Council



INFORMAL STAFF REPORT

MEMORANDUM

To: Keith Selman, Interim City Manager *K.S.*
Thru: Chief Mike Markle, Interim Assistant City Manager *M.M.*
From: Arlene Medrano, Business Liaison *A.M.*
Date: November 12, 2018
Subject: Dockless Vehicles

Issue Problem:

City of Corpus Christi staff are aware of the interest from dockless scooter companies to launch in the Corpus Christi market. We are currently communicating with two dockless scooter companies (Bird Rides, Inc. and Blue Duck) and have supported their interim operation until permanent regulations are in place. These companies were asked to comply with existing state laws and with local ordinance that staff has interpreted to apply in this scenario. Both companies also self-regulate and share those rules via their mobile applications and with rules printed on the scooters.

Texas Transportation Code:

1. No operating on roads with speed limit higher than 35 mph.
2. Gives municipality authority over use on streets and sidewalks
3. Scooters must have brakes and lights

Municipal Ordinance:

1. Submit Certificate of Insurance In Force
2. Riders must have valid driver's license
3. No renting to intoxicated persons
4. No obstruction of street, sidewalk, and the public right-of-way generally

Self-Regulated (Bird):

1. Wear helmet
2. 18 years and older
3. Use bike lanes; No riding on sidewalk
4. One rider per scooter
5. Valid driver's license

Self-Regulated (Blue Duck):

1. Wear a helmet
2. Use bike lanes
3. One rider per scooter
4. Do not ride in crowds
5. No riding and texting

Background & Findings:

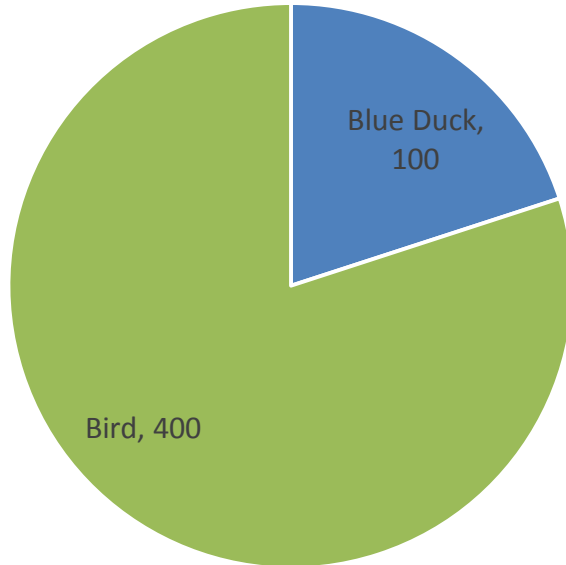
Dockless scooter transportation services have emerged in cities around the world in the last 14 months and have been considered to sometimes be disruptive to the use of public right-of-way on sidewalks where there is heavy pedestrian traffic. With input from public stakeholders such as the Downtown Management District, the Convention & Visitors Bureau, Texas A&M University- Corpus Christi, the Regional Transportation Authority, Transportation Advisory Council and various City of Corpus Christi Departments (Police, Development Services, Traffic Engineering, Planning, Code Enforcement and Legal), staff will ensure a proposal to City Council which provides a balance of public access and safe operations.

Conclusion:

Downtown Reinvestment Zone (TRIZ #3) Board Member, Mr. AJ Jones, requested a presentation on dockless scooters at the September 25, 2018 meeting. A presentation will be provided to the TRIZ #3 Board at its November 27, 2018 meeting. The City's main focus is ensuring compliance with state and local laws while respecting innovation and the need for mobility options in Corpus Christi.



Companies Currently Operating



- Rent for \$1 plus 15 cents per minute
- Track down a scooter via the app
- Drop it off anywhere
- Travel 15-18 MpH
- Travel up to ~10 miles on battery



Comparative Analysis for Best Practice

City	Vehicle Type	Max Vehicles	Application Fee	Per Vehicle Fee		Prohibited on Sidewalk
Austin (in pilot)	Bikes & Scooters	500 per license		\$30/scooter		No
San Antonio (in pilot)	Scooters	No Cap	\$500	\$10		No
Dallas	Bikes & Scooters	No Cap	\$808	1-100	\$1,620	Yes, in CBD
				101-200	\$3,240	
				201-300	\$4,860	
				301-400	\$6,480	
				401-500	\$8,100	



Stakeholder Meetings

City Departments Engaged:

- CC Police Department
- City Legal
- Code Enforcement
- Planning Department
- Traffic Engineering
- Development Services
- City Manager's Office
- Communication Department

External Stakeholder Groups Engaged:

- Downtown Management District Board of Directors
- Corpus Christi Convention & Visitors Bureau
- Regional Transportation Authority
- Texas A&M University – Corpus Christi
- Transportation Advisory Council – Bike and Pedestrian Advisory Committee



Tenets of Pilot Program

- Adopt binding provisions via Right of Way License Agreement
 - Pilot to last 6 months from date City Council approval
 - Use 6 months to evaluate program and for public engagement
 - Following 6 months, establish final rules which will require City Council approval
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Pilot - ROW 6 Month License - Fees

LICENSE AGREEMENT

STATE OF TEXAS §
COUNTY OF NUECES §

This Agreement ("Agreement") is entered into by and between the City of Corpus Christi ("City"), a Texas home-rule municipal corporation, and Zagster Inc., whose business address is 24 Thorndike Street, Cambridge, MA 02141.

WHEREAS, Licensee owns and/or controls the real properties, right-of-ways and/or improvements located at (1) La Retama Park, 501 Mesquite St., 27.796583, -97.395150; (2) Seawall, 700 N. Shoreline Blvd, 27.798252, -97.390992; (3) North Bayfront Park, 1305 N. Shoreline Blvd., 27.803978, -97.392024; (4) Lawrence St. T-Head, 430 Lawrence St., 27.794012, -97.388877; (5) Peoples St. T-Head, 108 Peoples St. T-Head, 27.796650, -97.388601; (6) Bay Shore Park, 40 S. Shoreline Blvd., 27.786742, -97.393299 Corpus Christi, Texas, and being more particularly described as (hereinafter "Property"), as shown in Exhibit A; and

WHEREAS, Licensee wishes to install bicycle docks (hereinafter "Improvements"), on a City Property, as shown in Exhibit B; and

WHEREAS, Licensee has requested City allow the use and occupancy of the Property for Licensee's Improvements.

NOW THEREFORE, THE CITY AND LICENSEE AGREE AS FOLLOWS:

In accordance with Article IX, Section 1, of the City's City Charter, the City has granted and by these presents does grant to Licensee, for the term and upon the conditions stated in this Agreement, a License for the right to install, operate, maintain, repair and remove Improvements on Property. The area in which the License is granted for the location of the Improvements is referred to in this Agreement as the "License Area." Licensee agrees that the Improvements shall not be expanded, enlarged or altered in any way nor shall the height or stories be increased without the prior written approval of City.

The License granted by this Agreement is issued to the Licensee only. This Agreement may not be assigned by Licensee without the City Manager's prior written consent. Licensee must notify the City if Licensee sells or transfers ownership of the Improvements.

The License granted by this Agreement is subject to the Licensee's compliance at all times with the following conditions:

1. \$500 per license
2. License fee of \$10 per scooter
3. \$1 per scooter per day
4. Example:

$$[\$500 + (\$10 \times 100)] + [(\$1 \times 100) \times 365 \text{ days}] = \$38,000/\text{year}$$





Pilot - ROW 6 Month License- Contacts

1. Name, phone number and email address of local fleet manager.
 2. Phone number for public to report improperly parked vehicles and other violations, which must be posted on each vehicle
 3. Address of fixed facilities used in the operation, if any, and the address of the applicant's headquarters, if different from the address of the fixed facilities.
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Pilot - ROW License - Location

1. No geographic fencing
2. No limit on quantity
3. No riding on streets with speed limit higher than 35 mph (Texas State regulation)



Pilot - ROW License - Parking Rules

1. No parking on streets
2. No parking in parking spaces
3. Must be parked upright on sidewalks

May **not** be parked in a way that **blocks**:

- a. Bicycle lanes
- b. Transit stops, shelters, or platforms
- c. Commercial loading zones
- d. Railroad tracks or crossings
- e. Passenger loading zones or valet parking services areas
- f. Disabled parking zones
- g. Street furniture that requires pedestrian access (ie. Benches)
- h. Buildings entryways
- i. Vehicular driveways
- j. Pedestrian Access; including disabled access
- k. Wheelchair Ramps



Pilot - ROW License - Parking Rules - Compliance

1. Incorrectly parked vehicles must be re-parked or removed by the operator within two hours of receiving notice from anyone.
2. If the correction is not made within 2 hours of notification, the vehicle will be moved with a fee imposed in accordance with the license.



Complaint Reporting

1. Pilot allows City Staff to gather information on complaints to better understand enforcement needs.
2. Complaint Reporting:
 - a. Call scooter company directly
 - b. Call 826-CITY
 - c. Call Police Non-Emergency
 - d. File Scooter Parking Violation via online self-service portal



Pilot - ROW License - Revocation If Licensee

1. Intentionally makes a false statement as to any matter related to license
2. Fails to maintain the insurance required
3. Repeatedly fails to respond to complaints
4. Fails to pay fees



Pilot - ROW License - Required Training

1. Permit holders shall educate customers and their employees regarding the laws applicable to riding, operating, and parking a dockless vehicle.
2. A permit holder's application must provide information notifying the user of:
 - a. The use of helmets
 - b. Legal parking
 - c. Legal operations; including the duty to yield to pedestrians
 - d. Areas where riding and parking are prohibited or limited



Pilot - ROW License - Required Data Sharing

1. Monthly Report on the following:
 - a. Total numbers of rides in previous month
 - b. Total number of vehicles in service for previous month
 - c. Average number of rides per day
 - d. Total number of reported injuries and accidents
 - e. Anonymized aggregated data taken by the permit holder's dockless vehicles in the form of heat maps showing routes, trends, origins, and destinations; and
 - f. Anonymized trip data taken by the permit holder's dockless vehicles that includes the origin and destination, trip duration, distance and date and time of trip.



Questions

- Potential Motion of Direction